Communications Request for Social Media Post

Please complete this form to request posts to Facebook and/or Twitter. Requests should be submitted 1 week in advance to your requested post date.

Name		7	
First Last		1	
Email			
Phone Number	-		
### ###	####		
Please select the	Ministry Area m	aking this req	uest *
Adult Ministry	,	0	Caring Ministry
Children's Min	nistry	0	Mission & Outreah
Singles Minist	ry	0	Student Ministry
Worship & The	e Arts	0	Other - Please describe below
Are you requestir	ng an unpaid po	st or paid ad?	
(Paid ads will req	uire a consultat	ion; unpaid po	sts will not) *
Unpaid post			
Paid ad			
Need your inp	ut to decide		

Unpaid Post

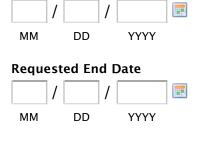
Fill out this section if you're requesting an unpaid post to the BUMC Facebook, Twitter or Instagram

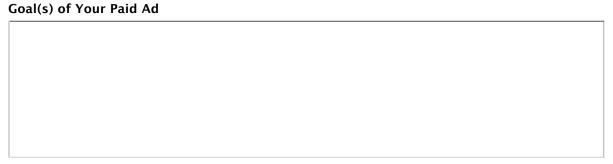
MM DD YYYY	
Facebook Post:	
Maximum Allowed: 420 characters. Currently Used: 0 characters.	
Twitter Post:	
Maximum Allowed: 140 characters. Currently Used: 0 characters.	
Instagram Post:	
instagram rost.	

Paid Ad

Fill out this section if you're requesting a paid ad campaign on the BUMC Facebook and Instagram

Requested Start Date





Content for Your Paid Ad

Inspiration for Your Paid Ad

3 of 4 3/24/17, 3:46 PM

Communications Request for Social Media Post
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https://brentwoodumc.wufoo.com/forms/communications-request-for-social-media-post/

Attachments	
Please attach images, files or links you'd like included in your post or ad	
Associa a File	
Attach a File	
Browse No file selected.	
Attach a File	
Browse No file selected.	
Attach a File	
Browse No file selected.	
No file Selected.	
Attach a link	
Actual a link	
Social Media Unpaid Post vs. Paid Ad:	

Unpaid Post:

This can include photos from a recent event, a thank you follow up to volunteers/donors, anything else you would share on a Facebook page

Paid Ad:

Paid ads are set up with one of three goals in mind: build awareness, increase website clicks, increase actions taking place. Paid ads can work for any budget, starting at \$5. All ads will be created and monitored by the Communications Team with regular updates about the effectiveness of the campaign.

3/24/17, 3:46 PM 4 of 4