

Communications Request for Social Media Post

Please complete this form to request posts to Facebook and/or Twitter.
Requests should be submitted 1 week in advance to your requested post date.

Name

First Last

Email

Phone Number

 - -

####

Please select the Ministry Area making this request *

- Adult Ministry
- Children's Ministry
- Singles Ministry
- Worship & The Arts
- Caring Ministry
- Mission & Outreach
- Student Ministry
- Other – Please describe below


Are you requesting an unpaid post or paid ad?
(Paid ads will require a consultation; unpaid posts will not) *

- Unpaid post
- Paid ad
- Need your input to decide

Unpaid Post

Fill out this section if you're requesting an unpaid post to the BUMC Facebook, Twitter or Instagram

Requested Date for Post:

/ / 
MM DD YYYY

Facebook Post:

Maximum Allowed: 420 characters. Currently Used: 0 characters.

Twitter Post:


Maximum Allowed: 140 characters. Currently Used: 0 characters.

Instagram Post:


Paid Ad

Fill out this section if you're requesting a paid ad campaign on the BUMC Facebook and Instagram

Requested Start Date

/ / 
MM DD YYYY

Requested End Date

/ / 
MM DD YYYY

Goal(s) of Your Paid Ad

Content for Your Paid Ad

Inspiration for Your Paid Ad

Attachments

Please attach images, files or links you'd like included in your post or ad

Attach a File

No file selected.

Attach a File

No file selected.

Attach a File

No file selected.

Attach a link

Social Media Unpaid Post vs. Paid Ad:

Unpaid Post:

This can include photos from a recent event, a thank you follow up to volunteers/donors, anything else you would share on a Facebook page

Paid Ad:

Paid ads are set up with one of three goals in mind: build awareness, increase website clicks, increase actions taking place. Paid ads can work for any budget, starting at \$5. All ads will be created and monitored by the Communications Team with regular updates about the effectiveness of the campaign.